

Our Mission

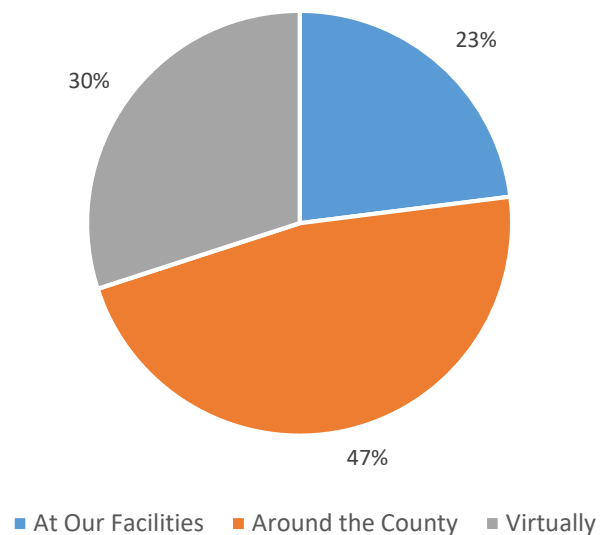
To collect, preserve, and exhibit materials related to the history of Marathon County, and to use these materials to help people learn about North Central Wisconsin, connect with their roots, and explore their own historical connections.

Our Economic Impact

- We Employ 15 People Who Live In Marathon County. (7 FTEs)
- We Spent \$420,866.49 On Salaries, Goods And Service In Marathon County.
- Served A Total Of 14,373 People In Person Through Our Exhibits, Research Services, Programs And Events.
- Our Virtual Programming Had 6,169 Live Views. (Live Views Includes All Views Within 4 Weeks of The Live Program)
- 68% Of Our Visitors Were From Outside Of Marathon County; Of Those 68%, 60% Were From Elsewhere In Wisconsin and 40% From Other States And Countries.
- Offered Volunteer Opportunities To 187 People Who Together Gave Over 2,000 Hours Of Their Time To Assisted With Various Aspects Of Our Organization.
- Participated in 10 community events including the Wisconsin Valley Fair, Community Connection Summer Program, College for Kids, Summer Kickoff, Healthy Kids Day and more.

20,542 People Served in 2022

47% Served In Locations
Around the County



On A National Level

- US Museums Contribute \$21 Billion To The American Economy Each Year, Encouraging Economic Growth In Their Communities.
- For Every \$1 Governments Invest Into Museums, They See A Return On Investment Of Over \$7 In Taxes.
- Visitors To Historic Sites Stay 53% Longer And Spend 36% More Money Than Other Kinds Of Tourists.
- Museums Rank Among The Top Three Family Vacation Destinations.
- Quality-Of-Life Issues Contribute Significantly To Decisions Businesses Make When Choosing To Relocate, Including Access To Cultural Resources And A Dynamic Museum Community.

